



When is Take Our Kids to Work™ day

On **November 14, 2018** students across Canada will spend the day in the workplace of a parent, relative, friend or volunteer experiencing and learning about the world of work as they begin to explore possible career paths. This annual program supports career development by helping students connect school, the world of work, and their own futures. Here is your opportunity to raise the profile of the trucking industry as a great place to work to today's youth.

Why should you support Take Our Kids to Work™ day

Take Our Kids to Work day is an ideal way to showcase your organization's commitment to the education of young people—the workforce of the future, of the countless exciting job options in the trucking industry. *Take Our Kids to Work* helps start bridging that gap with the common purpose of providing young people with the skills and abilities they'll need in the future, and allows employers to explain to students what skills are most important in the workplace – communication, team work, time management, self-regulation, etc. so that they will be more prepared as incoming employees. The program gives employers a chance to promote the trucking industry and the professionals within it, so that they can attract future specialties for their field. Through this program, participants will begin to think about starting a career in trucking.

Additional benefits for employers include:

- A chance to highlight the range of job opportunities that exist within the trucking industry.
- An opportunity to acknowledge and support employees as parents.
- An enhancement of morale, community spirit and workplace pride among all employees.
- An insight into the important partnership between school and workplace in promoting and supporting continuous learning and successful transitions for young people.
- Makes your company eligible to apply for The Learning Partnership's Canada's Outstanding Employers Award.



Take Our Kids to Work™
THE LEARNING PARTNERSHIP



Workplace Poster for Take Our Kids to Work™ day (available upon request)

Trucking HR Canada has developed a workplace poster for *Take Our Kids to Work* day that companies can display in order to spark interest among their employees. The 12 x18 poster is available upon request for a fee—dependent on quantity, and while supplies last.



To request copies of the workplace poster please contact: Kiersten Mork, info@truckinghr.com