

OUR CURRENT STATE

Trucking HR Canada's Labour Market Information Research Preliminary Findings



There are more drivers today—and more openings

317,000

truckers employed in 2018

- The number of transport truck drivers employed in the Canadian economy has increased by almost 86,000 workers since 1996. That's a whopping 37 percent gain, with more than 317,000 truckers employed in 2018

20,000

unfilled truck driver positions in Canada

- Trucking and logistics has one of the highest vacancy rates at 6.6%. We currently have more than 20,000 unfilled truck driver positions in Canada, more than double the number of vacant driver positions we had in 2016.

3.8%

unemployment rate for Canadian truck drivers

- Unemployment among truck drivers is 34 percent lower than the average in the Canadian workforce. In fact, between 2016 and 2018, the unemployment rate for Canadian truck drivers decreased from 6.6 percent to 3.8 percent.



Demographic changes are a threat and an opportunity

More than

30%

are over 55 years old

- Canadian transport truck drivers are much older than the average for the workforce in Canada. More than 60 percent of transport truck drivers are over 45 years of age and more than 30 percent are over 55 years old

Less than

18%

are from the millennial generation

- Less than 18 percent of truck drivers in Canada are from the millennial generation—people born between the early 1980s and the early 2000s—compared to 34 percent in the overall workforce.

3%

of drivers identify as female.

- The truck driver occupation is dominated by men – only 3 percent of drivers identify as female.



Perceptions and Interest in the Industry

46%

of younger Canadians have a positive impression of the trucking industry

- We asked Millennials about their overall impression of the trucking transport industry. Almost half (46%) of younger Canadians have a positive impression of the trucking industry, but the majority have no opinion (40%) or negative views (15%).

68%

of younger Canadians have a positive impression of the construction industry

- Compared to key competing industries such as construction trades, manufacturing, etc. trucking has the fewest positive impressions among young Canadians. The construction industry has the highest (68%) percentage of positive impressions and very few (5%) negative ones.