

Trucking HR Canada's Career ExpressWay helps support new female driver training program for Contrans Tanker Division

OTTAWA ON (September 15, 2023) Trucking HR Canada today participated in the launch of Contrans' new female driver training program, made possible through its Career ExpressWay program.

Contrans launched the program last spring, as one means of addressing the shortage of available drivers. The program will fund the driver training costs for six new female recruits, who upon completion will join the Contrans Tanker Division. The launch included the unveiling of a new pink tanker the new recruits will use as part of their training.

"Trucking HR Canada's Career ExpressWay Program is supporting the industry in training much needed new drivers" says Angela Splinter, CEO Trucking HR Canada. "We are thrilled to see Contrans is using the program to bring in new recruits, especially women, into our sector. The wage incentive will support onboarding as well, ensuring successful and long-term employment."

"We are absolutely thrilled to be a key partner in this important initiative and are deeply grateful for the invaluable support from both Trucking HR and the CFTR." says Brad Glassford Vice-President, Operations, Stainless Tank, Contrans. "Witnessing these remarkable women embark on this transformative journey together, offering each other unwavering support, is truly heartwarming. Our commitment to women everywhere remains unwavering, and we are honored to be part of this empowering journey."

This program stream that covers driver training and related wage incentives is made possible thanks to funding from the Government of Canada's Sectoral Workforce Solutions Program (SWSP). Up to 100% of driver training costs, and up to \$15,000 in wage incentives are available.

To date, the Career ExpressWay program has succeeded in recruiting over 1000 new drivers to the sector, 7.5% of which are women. Considering the current representation of women drivers sits at 4.2%, THRC programming continues to move the needle.

To learn more, click here

TruckingHR Canada



(Pictured Left to Right: Marc Cadieux, President and CEO, Association du Camionnage du Québec. Siobhain O'Gorman, Stakeholder Relations Manager, Trucking HR Canda. Darlene Gollesch, Stakeholder Relations Director, Trucking HR Canada)

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Trucking HR Canada is a national, non-profit organization, advancing modern HR solutions for the trucking and logistics workforce. We collaborate, partner, and work with a dynamic network including industry associations, government departments and industry professionals to ensure Canada's freight transportation network has the skilled workforce needed for today and into the future.

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