

Leadership Expert David Irvine Kicks Off 2024 Women with Drive Summit

OTTAWA, ON (December 05, 2023) — Renowned leadership expert David Irvine will bring his inspirational style to launch the day for Trucking HR Canada’s **2024 Women With Drive Leadership Summit**.

His morning keynote speech — ***The Leader in All Of Us: Creating A High-Engagement Culture Through The Power Of Authenticity*** — is part of the 10th anniversary of Women with Drive being held March 7, 2024 at the Westin Toronto Airport Hotel.



Irvine is a trusted leadership advisor with more than 35 years of experience inspiring leaders and transforming lives as one of the most respected voices on leadership and organizational culture.

“David Irvine is part of the exceptional line-up we’ve put together for this milestone 10th anniversary Summit,” says Angela Splinter, CEO of Trucking HR Canada. “Everyone will be motivated by his message of living and leading with authenticity. His message is truly a value-add for all attendees”.

Irvine’s talk will address the power of authenticity as an enduring approach for renewing and sustaining workplaces.

Attendees will leave with – practical insights and tools to create workplaces that attract and retain top talent, and tools for embracing

change with greater resilience, a clearer purpose, and renewed courage.



Trucking HR Canada launched the Women with Drive initiative a decade ago to support the attraction, recruitment, and retention of women and other under-represented groups in the trucking and logistics industry. The Summit quickly became the premier event for those committed to fostering real change and sparked partnerships with provincial trucking associations and networking events across Canada.

This year's theme ***Driving a Decade of Change*** celebrates the profound impact of Women with Drive and the progress of trucking and logistics employers in supporting women's professional goals. The 2024 Women with Drive Leadership Summit will feature keynote speakers, breakout sessions, networking opportunities and an exciting **10 Years-10 Perspectives** panel discussion. Summit attendees will leave equipped with tools to create workplaces that attract and retain top talent across all departments.



EARLY BIRD PRICING STARTS NOW! Ticket price levels are held from the previous year. To reserve a seat or table at Women with Drive at our early bird rate, and to learn more about sponsorship opportunities, follow this: [LINK](#)
Travelling to Toronto to attend the Summit? Take advantage of our special hotel rate by booking before Feb. 2. [LINK](#)

For more information, please contact:
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Trucking HR Canada is a national, non-profit organization, advancing modern HR solutions for the trucking and logistics workforce. We collaborate, partner, and work with a dynamic network including industry associations, government departments and industry professionals to ensure Canada's freight transportation network has the skilled workforce needed for today and into the future.