

Learning Highway Features Technology, Tools at 2024 Women with Drive Summit

OTTAWA, ON (December 15, 2023) — Emerging technologies and key tools for success are some of the topics that will be explored during the upcoming Women with Drive Leadership Summit.

The event's Learning Highway break-out sessions tackle challenges facing the trucking and logistics industry as part of the 10th anniversary of Women with Drive being held March 7, 2024 at the Westin Toronto Airport Hotel.

“We know industry participants are looking for a chance to delve deeply into topics of critical interest,” says Angela Splinter, CEO of Trucking HR Canada. “The Learning Highway Pit Stops this year offer a glimpse into some of the most interesting challenges and opportunities our industry has ever faced.”

The sessions highlight technology and leadership with leading experts, as well as legislation, and THRC tools and resources. Each 45-minute session will be offered twice; attendees will have time to attend two sessions:

- **Pitstop: Leveraging ChatGPT for the Transportation Sector**
For the first time in history, artificial intelligence has gone mainstream with ChatGPT. What are the opportunities, how will it lead to new products and ideas, what are the risks? AI expert Sean Stephens of Treefrog presents how to immediately leverage the technology and stay ahead of the curve.
- **Pitstop: Creating Psychological Safety Through the Power of Authenticity**
Join expert David Irvine as he offers practical, down-to-earth advice to ensure that you, as a leader, are creating a psychologically safe team – through the power of your authentic presence. Along with thought-provoking insights, you'll learn concrete strategies and processes to increase psychological safety that can be applied to your work and personal relationships.

- **Pitstop: Canada Labour Code and other Federal Legislation Update**
Staying on top of upcoming legislative requirements can be a daunting task for even the most organized professional team. We'll help you find out what's coming on the road ahead.
- **Pitstop: THRC Products and Services Showcase**
Learn about programs and initiatives that are successfully helping employers hire and support a diverse workforce.

Trucking HR Canada launched the Women with Drive initiative a decade ago to support the attraction, recruitment, and retention of women and other under-represented groups in the trucking and logistics industry. The Summit quickly became the premier event for those committed to fostering real change and sparked partnerships with provincial trucking associations and networking events across Canada.



This year's theme ***Driving a Decade of Change***

celebrates the profound impact of Women with Drive and the progress of trucking and logistics employers in supporting women's professional goals. The 2024 Women with Drive Leadership Summit will feature keynote speakers, breakout sessions, networking opportunities and an exciting panel discussion. Summit attendees will leave equipped with tools to create workplaces that attract and retain top talent across all departments.

Available for a limited time! Ticket prices are held from the previous year. To reserve a seat or table at Women with Drive at our early bird rate which ends Jan 31, and to learn more about sponsorship opportunities, follow this: [LINK](#)
Travelling to Toronto to attend the Summit? Take advantage of our special hotel rate by booking before Feb. 2. [LINK](#)

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Trucking HR Canada is a national, non-profit organization, advancing modern HR solutions for the trucking and logistics workforce. We collaborate, partner, and work with a dynamic network including industry associations, government departments and industry professionals to ensure Canada's freight transportation network has the skilled workforce needed for today and into the future.