

Trucking HR Canada moves the needle, creates significant impact in 2023

Career ExpressWay saw 5,000 new workers placed to address growing labour shortage

OTTAWA, ON (December 19, 2023) – Trucking HR Canada (THRC) is wrapping up its most impactful year yet with many successes in moving the needle forward on HR challenges. **Our 2023 impact snapshot is now live and can be accessed [here](#).**

The organization made significant progress to support employers in attracting, recruiting, and retaining the workforce needed in the constantly evolving trucking and logistics sector with labour market intelligence, programs, tools, and resources.

Among the 2023 accomplishments, THRC was awarded \$46 million in federal support for the Career ExpressWay program, designed to address the country's growing driver shortage. The program's success led to an injection of \$5 million more later in the year.

“We're incredibly proud of all our work to support trucking and logistics companies across the country. The difference we are making is evidenced by the uptake by employers of all sizes, all sectors, and all regions of the country,” says Angela Splinter, CEO of Trucking HR Canada. “THRC is leading the changes needed to ensure employers in the trucking and logistics industry have the workers they need to support business operations today and into the future.”

The Career ExpressWay program led directly to 5,000 workers joining the sector. That number includes newly trained drivers, new workers in other in-demand occupations, and students looking for practical work experience placements. Funds supported the recruitment and onboarding of new workers in driving and non-driving roles. A program highlight saw Contrans Tanker Division launch a new female driver training program, complete with a new pink tanker.

THRC is regularly sought after by policymakers, industry, and the media as a trusted, independent source of labour market intelligence that relates to the supply chain.

A cornerstone of THRC's work is to equip employers with timely information and practical tools and resources. Labour Market Intelligence provides policymakers, business groups and employers with evidence-based data and analysis of current and future labour force trends for trucking and logistics through quarterly reports. We also released the Top Fleet Employers Best Practices Report which examined the HR practices that make the current Top Fleet Employers so successful.

Top Fleet celebrated its 10th year with over 400 fleet representatives from across the country at a special celebration in Toronto in October. It was an opportunity to recognize the importance of having sound HR policies and practices; fleets were recognized for exceptional innovation and performance.

Our mandate remains fixed on driving HR solutions for a modern trucking and logistics industry.

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Trucking HR Canada is a national, non-profit organization, advancing modern HR solutions for the trucking and logistics workforce. We collaborate, partner, and work with a dynamic network including industry associations, government departments and industry professionals to ensure Canada's freight transportation network has the skilled workforce needed for today and into the future.