

Transportation Empowerment Advocate to deliver luncheon keynote at Women with Drive

OTTAWA, ON (January 22, 2024) — Iconic orator and transportation empowerment advocate Shirley Best will anchor this year's Women with Drive summit with a special lunchtime address.



This luncheon keynote is part of the 10th anniversary of Women with Drive being held March 7, 2024, at the Westin Toronto Airport Hotel.

Once the shy retiring wife of a small-town trucking company owner, Best is now a renowned stress management expert, fashion icon, and Certified Credit Card Utilization Consultant. The proud author of a new soon-to-be-best seller entitled, *Everything I Ever Really Needed to Know About Life I Learned from Watching Law and Order*, Best brings her experiences being “married to the industry” to this year’s event.

Dedicated to her cause, Best has traveled from New York to Newfoundland, Bermuda to Buffalo, Fort McMurray to Florida, and Ponoka to Puerto Vallarta raising public awareness of the challenges we all face on a daily basis. According to CBC, “*Shirley, at her best, is simply a world-class act.*”

“Women with Drive prides itself on bringing together diverse and distinctive perspectives,” says Angela Splinter, CEO of Trucking HR Canada. “Shirley Best is committed to raising morale by uniting and inspiring her audiences — we can’t wait to experience her wild and wonderful wisdom.”

Trucking HR Canada launched the Women with Drive initiative a decade ago to support the attraction, recruitment, and retention of women and other under-represented groups in the trucking and logistics industry. The Summit quickly became the go-to event for those committed to fostering real change and sparked partnerships with provincial trucking associations and special networking events across Canada.

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This year's theme ***Driving a Decade of Change*** celebrates the profound impact of Women with Drive and the progress of trucking and logistics employers in supporting women's professional goals. The 2024 Women with Drive Leadership Summit will feature keynote speakers, breakout sessions, networking opportunities and an exciting panel discussion. Summit attendees will leave equipped with tools to create workplaces that attract and retain top talent across all departments.



Available for a limited time! Ticket prices are held from the previous year. To reserve a seat or table at Women with Drive at our early bird rate, and to learn more about sponsorship opportunities, follow this: [LINK](#)
Travelling to Toronto to attend the Summit? Take advantage of our special hotel rate by booking before Feb. 2. [LINK](#)

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Trucking HR Canada is a national, non-profit organization, advancing modern HR solutions for the trucking and logistics workforce. We collaborate, partner, and work with a dynamic network including industry associations, government departments and industry professionals to ensure Canada's freight transportation network has the skilled workforce needed for today and into the future.