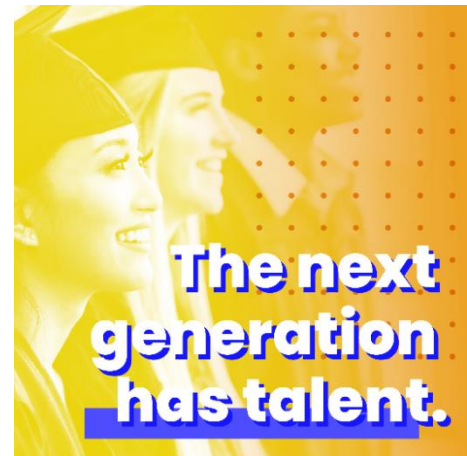

THRC Career ExpressWay Program gets new injection of funding

Spring and summer terms ready for new students

OTTAWA, ON (26 February, 2024) – One of Trucking HR Canada’s most successful programs is receiving a funding boost from the Government of Canada’s Student Work Placement Program.

The Career ExpressWay Program’s student work placement stream is getting an additional 2.3 million in funding starting April 2024, enabling THRC to expose over 300 post-secondary students to non-driving roles.



“Trucking HR Canada’s student work placement initiative offers an incredibly practical approach to help attract and recruit the talent needed for non-driving roles,” says Angela Splinter, CEO, Trucking HR Canada. “With growing employer interest – we are thrilled to be able to open up for the spring and summer terms”.

Under the Career ExpressWay Program, employers are provided grants for the cost of hiring students — up to \$7,000 per student — so they can provide valuable work-integrated learning opportunities.

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THRC facilitates the program through partnerships with 125 post-secondary institutions and growing. Our role as a trusted, reliable partner with a track record of results means students in transportation, logistics and supply chain-related programs at those institutions have unparalleled access to real-life training opportunities.

Employers benefit with reduced hiring costs while building a new talent pool.

The student work placement stream opened in 2021, and was the second addition to THRC's Career ExpressWay Program.

And the stream is having a significant impact since it started in 2021:

- Over 1,000 students have completed work placements in the trucking and logistics sector – students who might otherwise not have been exposed to the 130 non-driving roles in our industry
- Over 250 employers across the country have embraced the program as a way to introduce new workers to their operations

This new funding will support continued program growth, ensuring a continuous pipeline of talent needed to fill all labour needs within the industry.

THRC continues to work with government, educational institutions and industry to support the ongoing labour needs of trucking and logistics companies nation-wide.

This project is funded by the Government of Canada's Student Work Placement Program.

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Trucking HR Canada is a national, non-profit organization and the trusted source for labour market intelligence and advancing industry-leading HR solutions for our national trucking and logistics workforce. We collaborate, partner, and work with a dynamic national-provincial-territorial network, including industry associations, government, and industry professionals to ensure Canada's freight transportation network has the skilled workforce required for today and into the future.



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