



drivina a decade

March 7, 2024

Leadership Summit

(women

For immediate release

Speaker line-up shines for Women with Drive Leadership Summit

Act now to snap up the limited number of tickets added to meet demand

OTTAWA, ON (February 25, 2024) — Trucking HR Canada's 10th annual Women with Drive Leadership Summit (March 7, Toronto Westin Airport Hotel) opens its doors next week and demand for tickets continues unabated.

In response to demand, we have arranged for a larger room set-up, accommodating some more seats. To obtain the few additional tickets, please email rfreels@truckinghr.com no later than Wed,

February 28 at Noon ET.

"The Summit is an unmatched opportunity to engage in discussions focused on increasing the representation and participation of women in the trucking and logistics sector" says Angela Splinter, CEO of Trucking HR Canada.

"And our speakers will not disappoint. We have a stellar line-up of industry, technology, and leadership experts who will inspire, educate and engage all attendees".

These special guests will deliver keynotes, lead break-out sessions or participate in the highly anticipated 10 Years -10 Perspectives panel discussion:

David Irvine, The Leaders Navigator

Irvine is a trusted leadership advisor and best-selling author with an international following. He inspires leaders and transforms lives as one of the most respected voices on leadership and organizational culture.

Sean Stephens, Treefrog

As the CEO of Treefrog Inc., a renowned multi-faceted digital transformation agency, Stephens works with companies all over the world to strategically leverage branding, marketing and technology to hyper-charge their businesses.





Shirley Best, Transportation Empowerment Advocate

Shirley Best, committed to raising morale by uniting and inspiring her audiences with her wild and wonderful wisdom, anchors the event with her lunchtime address.

10 Years - 10 Perspective Panel

Experts from across the country will share their unique perspectives on women in trucking over the past 10 years. The panelists are:

- 1. Ruby Collins, COO, Armour Transportation
- 2. Hannah MacDonald-Dannecker, Sales and Marketing Manager, **Better Together Group of Companies**
- 3. Angelique Magi, Vice President Head of Insurance, **Element Fleet Management**
- 4. Helen Thorpe, Safety and Fleet Maintenance Specialist, FedEx Ground
- 5. Jessica Cranmer, Sector Council Program Manager, Manitoba Trucking Association
- 6. Sherry Mossman, COO, Northern Resource Trucking
- 7. Anh Thai, Director of Marketing, The Fastfrate Group
- 8. Stacey Rumley, Director of Human Resources, Trailcon Leasing Inc.
- Deep Grover, Occupational Health and Safety Advisor, SafetyDriven -Trucking Safety Council of BC
- 10. Shelley Walker, CEO, Women's Trucking Federation of Canada

A decade ago, Trucking HR Canada launched the Women with Drive initiative to support the attraction, recruitment, and retention of women and other under-represented groups in the trucking and logistics industry. Summit attendees will leave equipped with tools to create workplaces that attract and retain top talent across all departments.

-30-

Media contact: Rebecka Freels, Director of Communications and Marketing rfreels@truckinghr.com

Trucking HR Canada is a national, non-profit organization, advancing modern HR solutions for the trucking and logistics workforce. We collaborate, partner, and work with a dynamic network including industry associations, government departments and industry professionals to ensure Canada's freight transportation network has the skilled workforce needed for today and into the future.