



Canada's benchmark for fleet employer excellence

Earn the employer brand employees trust



WHY FLEETS PARTICIPATE

NATIONAL RECOGNITION



TFE designation strengthens your reputation with drivers, customers, and industry partners

INDUSTRY LEADERSHIP



Show your team and your customers that you meet national standards for HR excellence

TALENT ATTRACTION AND RETENTION



Demonstrate your investment in people, culture, and workplace excellence

ACHIEVEMENT OF EXCELLENCE AWARDS



Top-performing fleets can receive national awards for innovation, culture, leadership, workplace practices, and more

ANNUAL PROCESS



FALL 2026

Applications open



SPRING 2027

Top Fleet Employers announced



OCTOBER 2027

Annual TFE Awards Gala



Ready to join Canada's leading fleets?
Learn more or speak with our team:

truckinghr.com/TFE