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10th Annual Women with Drive Leadership Summit Wraps Up with Successes

OTTAWA, ON (March 7, 2024) — The 2024 Women with Drive Leadership Summit has wrapped up its most successful event to date, bringing together over 300 attendees, experts, and honoured guests to share, learn, and connect.

This year's theme *Driving a Decade of Change* celebrated the profound impact of Women with Drive and the progress of trucking and logistics employers in supporting women's professional goals.

"Women with Drive is the premiere event of its kind in our industry — with unmatched access to resources to help increase the representation and participation of women in the trucking and logistics sector," says Angela Splinter, CEO of Trucking HR Canada. "This year's Summit exceeded all our expectations. The stellar line-up of government leaders, industry, technology, and leadership experts inspired, educated, and engaged all attendees and will have a lasting impact as we move into the future."



Among the highlights was a special address by the **Honourable Anita Anand**, President of the Treasury Board of Canada, who talked about labour market issues and the importance of government investment in industry. The minister then participated in a fireside chat session moderated by Splinter.

Other notable speakers included **David Irvine**, trusted leadership advisor and best-selling author; **Sean Stephens**, CEO of Treefrog Inc.; and **Shirley Best**, Transportation Empowerment Advocate.

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The day also included a **10 Years - 10 Perspective Panel** showcasing experts from across the country with unique perspectives on women in trucking, and **Learning Highway** sessions featuring specialized industry information and resources.

Trucking HR Canada highlighted special achievements at the day-long Summit, awarding the second **Women with Drive Leadership Award to Angelique Magi** of Element Fleet Management. The award was inspired by the many trailblazing women working to keep the Canadian supply chain moving, and acknowledges their commitment inclusion, and dedication to supporting their peers and nurturing the next generation of our workforce.

The day also featured knowledge keeper **Valarie King of the Mississaugas of the Credit First Nation** who shared her wisdom, teachings and inspiration.

Trucking HR Canada used the occasion of the Summit to formally release its 2024-2030 labour market outlook report, ***Driving Progress – The New Road Ahead***. The proprietary labour market information in the report informs Trucking HR Canada programs that help meet the industry’s HR challenges by providing relevant, accurate, timely, and actionable data.

The report revealed that the industry is moving the needle on recruiting more women, youth and newcomers, the driver shortage remains an issue and employers are increasingly concerned about non-driving occupations. And, for the first time in a decade, increasing input costs replaced driver shortage as the top concern for employers.

“Workforce investments and HR best practices are helping drive industry recruitment performance to new heights with significantly more women, youth, and immigrants joining our sector,” says Splinter. “This report confirms that we can continue to make these investments with confidence — programs and resources are making a difference for businesses in every sector of Canada’s economy, and for Canadians”.

The Women with Drive Leadership Summit runs annually in March and is hosted by Trucking HR Canada. Its goal is to foster real change and support the attraction, recruitment, and retention of women and other under-represented groups in the trucking and logistics industry.

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Trucking HR Canada is a national, non-profit organization, advancing modern HR solutions for the trucking and logistics workforce. We collaborate, partner, and work with a dynamic network including industry associations, government departments and industry professionals to ensure Canada's freight transportation network has the skilled workforce needed for today and into the future.

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