



FOR IMMEDIATE RELEASE

## ***Honourable Anita Anand Addresses Women with Drive Leadership Summit***

**OTTAWA, ON (March 7, 2024)** — A top government minister addressed a sold-out audience of industry leaders at the 2024 Women with Drive Leadership Summit on March 7 (Westin Toronto Airport Hotel).

The Honourable Anita Anand, President of the Treasury Board of Canada, made a special appearance to talk about labour market issues and Government of Canada investments in our industry. The minister also participated in a fireside chat session with Angela Splinter, CEO of Trucking HR Canada.

“We’re thrilled that Ms. Anand joined us at Women with Drive this year,” says Splinter. “Her unique perspective on national economic issues and the specific labour market challenges our industry is facing are helping further the conversations about our sector today, and the ways we can prepare for the future.”

The special appearance was part of the 10th anniversary of Women with Drive Leadership Summit, an annual event focused on increasing the representation and participation of women in the trucking and logistics sector to support a competitive and sustainable supply chain.

Anand’s address was especially timely: it followed the public release of THRC’s newest labour market information report with information and forecasts for 2024 to 2030. The report provides data that is not available anywhere else, along with in-depth analysis by experts so the industry can better plan for the future.

Anand was first elected to Parliament in 2019 and since then has served as Minister of Public Services and Procurement and Minister of National Defence, before being appointed President of the Treasury Board in 2023.

Trucking HR Canada launched the Women with Drive initiative a decade ago to support the attraction, recruitment, and retention of women and other under-represented groups in the trucking and logistics industry. The Summit quickly became the go-to event for those committed to fostering real change and sparked partnerships with provincial trucking associations and special networking events across Canada.





This year's theme ***Driving a Decade of Change*** celebrates the profound impact of Women with Drive and the progress of trucking and logistics employers in supporting women's professional goals. The 2024 Women with Drive Leadership Summit will feature keynote speakers, breakout sessions, networking opportunities and an exciting panel discussion. Summit attendees will leave equipped with tools to create workplaces that attract and retain top talent across all departments.

Find out more about this year's Women with Drive event: [LINK](#)

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*Trucking HR Canada is a national, non-profit organization, advancing modern HR solutions for the trucking and logistics workforce. We collaborate, partner, and work with a dynamic network including industry associations, government departments and industry professionals to ensure Canada's freight transportation network has the skilled workforce needed for today and into the future.*