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## ***Leadership Expert David Irvine Returning to THRC with Three-Part Leadership Series***

### ***Customized webinar sessions by renowned speaker set for fall***

**OTTAWA, ON (23 May 2024)** – Today’s changing work environment requires strong leadership. Trucking HR Canada’s new Leadership Series is here to help.

THRC has partnered with distinguished leadership expert David Irvine to bring his inspirational style for a special three-part leadership webinar series this fall.



“The industry connected strongly with Irvine’s keynote at the Women with Drive Leadership Summit in March — telling us they want more,” says Angela Splinter, CEO, Trucking HR Canada. “He earned a standing ovation not once - but twice. His insights clearly resonate with our industry.”

“Effectively addressing our workforce challenges starts with good leadership,” says Angela Splinter. “And, with THRC’s recent labour market report highlighting the continuing staffing challenges in trucking and logistics, organizations across the sector are looking for ways to improve attraction and retention — and this webinar series will help.” says Splinter.

Empower your team's growth and development without breaking the bank! Bring your entire team together for three 1-hour virtual sessions for one group participation fee of \$850+applicable fees & taxes (one webinar link per group location). Register before Sept. 30 to take advantage of the early bird price and a bonus 4<sup>th</sup> session! After Sept. 30 the price for the webinar series moves to \$1250+taxes.



Our exclusive webinar series offers a cost-effective solution to nurture leadership skills among your organization's current and future while offering a great opportunity to bring entire teams together to participate.

This is the first time THRC is offering transformative leadership sessions designed for leaders and aspiring leaders in the trucking and logistics industry who want to use the power of authenticity to inspire trust, engagement, and accountability in their organizations and contribute to more respectful and effective workplaces.

Irvine is a trusted author, expert, and leadership advisor with more than 35 years of experience transforming lives as one of the most respected voices on leadership and organizational culture. His compelling keynote talk at WWD addressed the power of authenticity as an enduring approach for renewing and sustaining workplaces and was a highlight of the event.

Participants will leave each session with practical insights and tools to attract and retain top talent, as well as tools for creating workplaces that embrace change with greater resilience, clearer purpose, and renewed courage.

**Reserve a spot for your team today!**

Register, learn more here: [LINK](#)

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*Trucking HR Canada is a national, not-for-profit organization and the trusted source for labour market intelligence and advancing industry-leading HR solutions for our national trucking and logistics workforce. We collaborate, partner, and work with a dynamic national-provincial-territorial network, including industry associations, government, and industry professionals to ensure Canada's freight transportation network has the skilled workforce required for today and into the future.*

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