



FOR IMMEDIATE RELEASE

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*Bring your entire team together for affordable leadership development*

## ***Exciting Update! Now More Locations can Participate in This Fall's David Irvine Leadership Webinar Series***

**OTTAWA, ON** (Monday September 2, 2024) - Trucking HR Canada has exciting news to share about the three-part webinar series with distinguished leadership expert David Irvine scheduled for this fall.

There is so much interest from organizations with employees across the country, we're making it easier and more affordable for you to include more of your team!

We've added a new pricing option to our cost-effective group learning series: register for \$850 for the first link and then add other locations for \$39 per site. Act quickly as the price increases after September 30!

"The industry connected strongly with Irvine's keynote at the Women with Drive Leadership Summit in March — telling us they want more," says Angela Splinter, CEO, Trucking HR Canada. "That's why we're making it easier for organizations to invite their entire teams to this series — no matter where they're located across the country."

Our Leadership webinar series is a unique opportunity to bring your leaders (and aspiring leaders) together for customized, cost-effective professional development — even if they are in different locations! This is excellent value and a unique teambuilding opportunity: bring a big team together in one room, then add other groups from your locations across the country.

There are three one-hour sessions of learning, plus an additional 30 minutes of optional extra time after each session to engage with David Irvine.

Empower your team's growth and development in this special series customized for our industry.



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Sessions:

1. Attracting and Retaining the Right People: Wed. Oct. 23
2. The Respectful Workplace: Wed. Oct. 30
3. Authentic Leadership: Wed. Nov. 6
4. Psychological Safety\* Wed. Nov. 13

Registration: \$850+applicable fees/taxes

Additional locations: \$39 each+ +applicable fees/taxes

\*Register before Sept. 30 for the early bird price and get a bonus fourth session! After Sept. 30 the price for three sessions increases to \$1250+taxes/fees.

Join us this fall as David Irvine helps us all become better leaders — for our organizations and for our industry.

More details and registration here: [LINK](#)

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*Trucking HR Canada is a national, non-profit organization and the trusted source for labour market intelligence and advancing industry-leading HR solutions for our national trucking and logistics workforce. We collaborate, partner, and work with a dynamic national-provincial-territorial network, including industry associations, government, and industry professionals to ensure Canada's freight transportation network has the skilled workforce required for today and into the future.*

**For further information, contact:**

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