



MEDIA ADVISORY

THRC Bringing AI Experts to Leadership Webinar: **Leveraging AI for Trucking and Logistics HR**

How AI is transforming the workforce, potential risks, opportunities

OTTAWA, ON (October 25, 2024) – Artificial intelligence (AI) will have a profound influence on trucking and logistics HR processes and operations. For many HR professionals in our industry, there's a lot to learn.

Trucking HR Canada (THRC) has engaged three Canadian experts for a special Leadership webinar on AI for HR in trucking and logistics available only from THRC in November.

Angela Splinter, CEO, THRC knows there are ways we can make AI work for us. "AI can be a tremendous force for efficiency and streamlining the HR processes many of us already use," she says. "This is a great opportunity to get a solid overview from leading experts about how AI is transforming the workforce, how it works, and how we can take advantage of its capabilities."

Some organizations are already using AI tools to analyze data and run some processes. This one-hour session, **Leveraging AI for Trucking and Logistics HR**, will help get you started on your AI journey.

"The experts leading the session will help us all understand this transformative technology and its impact on the workforce from the ground up," says Splinter.

The session runs Wednesday November 20, Noon -1pm ET and includes three experts:

- **Stephen Mill, President, Robert Half Talent Solutions**
- **Adam Renkosinski, Director, AI Talent Initiatives & Analytics, Vector Institute**



- **Dr. Cecilia Richardson, Senior Principal – Talent & Organization, Human Potential, Accenture**

To register, go to [LINK](#)

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Trucking HR Canada is a national, non-profit organization and the trusted source for labour market intelligence and advancing industry-leading HR solutions for our national trucking and logistics workforce. We collaborate, partner, and work with a dynamic national-provincial-territorial network, including industry associations, government, and industry professionals to ensure Canada's freight transportation network has the skilled workforce required for today and into the future.

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