
THRC UPDATES FEDERAL GOVERNMENT ON WORKFORCE PROGRAM DELIVERY

OTTAWA, ON (November 13, 2024) - Trucking HR Canada's CEO Angela Splinter and Chief Program Officer Craig Faucette presented to over 80 senior government officials from five government departments today about the positive impact THRC is having in addressing workforce challenges. This includes the successful delivery of Government of Canada investments to the trucking and logistics sector.

The presentation largely centered on the Sectoral Workforce Solutions Project, which injected close to \$50 million of funding to the industry through THRC's Career ExpressWay program for driver training grants and wage incentives for both driving and non-driving roles.

"We were able to highlight the impact of our work and our ability to deliver on Government of Canada investments to our sector – which, at a time of shrinking investments, remains a priority for THRC," says Angela Splinter, CEO, Trucking HR Canada.

THRC highlighted a range of program successes through its Career ExpressWay program, including driver training grants for youth, the student work placement program, initiatives focused on women, and more.

The program has had a meaningful impact on the industry's ability to meet current and anticipated staffing challenges, including:

- Close to 1,500 post-secondary students being introduced to our sector
- Over 800 employers benefitting from Career ExpressWay
- Close to 2,000 new drivers receiving quality training
- Support for nearly 3,000 new hires in non-driving roles



The federal Sectoral Workforce Solutions Program (SWSP) is part of Employment and Social Development Canada; it helps key sectors of the economy implement solutions to address their current and emerging workforce needs.

More information on THRC program impacts can be found [here](#).

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Trucking HR Canada is a national, non-profit organization and the trusted source for labour market intelligence and advancing industry-leading HR solutions for our national trucking and logistics workforce. We collaborate, partner, and work with a dynamic national-provincial-territorial network, including industry associations, government, and industry professionals to ensure Canada's freight transportation network has the skilled workforce required for today and into the future.

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