



FOR IMMEDIATE RELEASE

## Western Women with Drive gears up for Calgary April 30

**OTTAWA**, ON (January 13, 2025) — Trucking HR Canada (THRC), in partnership with the Western provincial trucking associations, is pleased to announce **Western Women with Drive 2025 (April 30, Calgary Airport Marriott Hotel).** This year's event features internationally renowned psychologist and two-time bestselling author, Dr. Jody Carrington, as the keynote speaker.

Western Women with Drive is Western Canada's premiere event for anyone committed to making trucking and logistics a great place for women and other diverse groups to thrive. It provides an excellent opportunity for networking and professional learning, connecting career-forward leaders and emerging talent dedicated to advancing a modern and diverse workforce.



"We are moving the needle in attracting and retaining more women in our sector – and there is still more to do," says Angela Splinter, CEO, Trucking HR Canada. "We are proud of this collaborative effort with the Alberta Motor Transport Association, British Columbia Trucking Association, Manitoba Trucking Association, and Saskatchewan Trucking Association in maintaining momentum with the Women with Drive initiative."

Dr. Jody Carrington, renowned for her expertise in human connection and resilience, is a soughtafter speaker who captivates audiences with her energy and actionable insights. Her work inspires individuals and organizations to address human-centered challenges with confidence and compassion.

The annual flagship event, Women with Drive Leadership Summit in Toronto is now in its 11th year, and delivers professional learning and networking opportunities for men and women committed to diversity in the workforce. Western Women with Drive, held annually since 2015,





offers the same type of networking and professional development opportunities but with a regional focus and in a Western location.

## **Summit details**

- Early bird pricing available only until March 1:
  - Tickets \$225 each
  - Table of eight \$1680 (full tables will display your corporate branding)
- Special pricing available for hotel rooms and parking.

REGISTER today: here

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Trucking HR Canada is a national, non-profit organization and the trusted source for labour market intelligence and advancing industry-leading HR solutions for our national trucking and logistics workforce. We collaborate, partner, and work with a dynamic national-provincial-territorial network, including industry associations, government, and industry professionals to ensure Canada's freight transportation network has the skilled workforce required for today and into the future.

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