

February THRC webinars support sector success

OTTAWA, ON (February 3, 2025) — Trucking HR Canada (THRC) is pleased to announce its webinar offerings for February. All webinars take place online on Wednesdays at noon ET and are free.

“Our webinars are an hour long, and can help trucking leaders, including HR managers, keep up with regulatory requirements while still keeping on top of strategic business needs and workforce trends,” says Craig Faucette, Chief Program Officer, Trucking HR Canada. “THRC is always keeping ahead of sector needs so we can ensure everyone is equipped to meet the tireless demands of today’s competitive, fast-paced, deadline-driven business environment.”

- **Feb. 5: Upskill your driver training program: Identify and train truck driver trainers**

New tools to enhance the skills of instructors, coaches, and mentors supporting driver training, including:

- How to identify potential driver trainers within your team
- Best practices for upskilling truck driver trainers
- An overview of THRC’s innovative tools and resources for “finishing” truck drivers

- **Feb. 12: Temporary Foreign Worker Program: an exclusive employer compliance information session**

- Led by ESDC experts
- Importance of Labour Market Impact Assessments (LMIA)
- Inspection process
- Non-compliance: Consequences and corrective steps
- Common pitfalls

- **Feb. 19: Braking point: A definitive workforce update**

THRC CEO Angela Splinter, Chief Economist Barbara Kirby and Chief Program Officer Craig Faucette with an in-depth analysis of critical issues shaping the trucking and logistics labour force today and workforce challenges shaping the industry’s future.



- **Feb 26: A look at Workplace Harassment and Violence Prevention through a recruitment and retention lens**

Tools and resources to help you meet regulatory obligations and enhance recruitment and retention through robust prevention programs.

See [the full webinar schedule](#), along with registration information.

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Trucking HR Canada is a national, non-profit organization and the trusted source for labour market intelligence and advancing industry-leading HR solutions for our national trucking and logistics workforce. We collaborate, partner, and work with a dynamic national-provincial-territorial network, including industry associations, government, and industry professionals to ensure Canada's freight transportation network has the skilled workforce required for today and into the future.

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