



FOR IMMEDIATE RELEASE

Attracting and supporting qualified workers is cornerstone of initiative

# 14 organizations that are leaders in building welcoming workplaces launch Women's Leadership Accord

**OTTAWA, ON** (March 6, 2025) — A special ceremony to launch Trucking HR Canada's new Women's Leadership Accord was held today at the annual Women with Drive Leadership Summit in Toronto.



The ceremony celebrated 14 inaugural signatories to the Accord — all organizations with demonstrated excellence in concrete actions to recruit, retain, and support women, encourage their success, and showcase opportunities in our sector for a fulfilling career.

“Today our stage was filled with representatives of organizations that recognize that attracting the best and most qualified talent – half of whom are female career seekers – is vital to ensuring our

sector remains competitive now and into the future,” says Angela Splinter, CEO, THRC. “This new Accord is a way to celebrate those organizations’ accomplishments — and also a way we can support others who want to advance their workplace equity objectives with tools and resources they can use right away.”

“We’re proud to be part of this meaningful initiative,” says Shelley Walker, CEO, WTFC. “It’s more and more important to support companies that empower women and shift attitudes about women in the industry in general.”

The **Women’s Trucking Federation of Canada (WTFC)** is a project partner. “We’re proud to be part of this meaningful initiative,” says Shelley Walker, CEO, WTFC. “It’s more and more



important to support companies that empower women and shift attitudes about women in the industry in general.”

The inaugural organizations are:

- Armour Transportation Systems
- Arnold Bros Ltd.
- Bison Transport
- Canada Cartage
- Classic Freight Transport
- Eassons Transportation Group
- GX Transportation Solutions Inc.
- J.D. Irving Limited
- Kriska Transportation Group
- Linde
- Loblaw Transport
- Musket Transport Ltd.
- Polaris Transportation Group
- XTL Transport

Thanks to the efforts already underway from these and other forward-thinking employers, women employed in trucking and logistics increased by 27% in 2021 over 2016 — that’s 26,235 women joining our industry who recognize the opportunities for fulfilling careers in the sector.

Intake for the Women’s Leadership Accord is ongoing. There are two steps to join:

1. **Commit:** Request to sign on; receive a Certificate of Commitment by committing to meet the program’s four pillars of gender equity, inclusivity, safety, and empowerment.
2. **Earn the Certificate of Excellence:** demonstrate everything you have in place to take action in the areas of leadership, attraction and recruitment, retention, health and safety, and community engagement.

[Find out more about the Women’s Leadership Accord and how to sign on.](#)

This project is supported by **Women and Gender Equality Canada**.



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**Caption:** 14 organizations celebrated joining the Women’s Leadership Accord in a special ceremony at the Women with Drive Leadership Summit in Toronto. The Accord is a new initiative from Trucking HR Canada to recognize employers who are leaders in making their workplaces great for women.

*Trucking HR Canada is a national, non-profit national sector council and the trusted source for labour market intelligence and advancing industry-leading HR solutions for our national trucking and logistics workforce. We collaborate, partner, and work with a dynamic national-provincial-territorial network, including industry associations, government, and industry professionals to ensure Canada’s freight transportation network has the skilled workforce required for today and into the future.*

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