



FOR IMMEDIATE RELEASE

Attracting and supporting qualified workers is cornerstone of initiative

15 leading organizations building welcoming workplaces join Women's Leadership Accord

CALGARY, AB (April 30, 2025) — A special ceremony was held today at Western Women with Drive in Calgary to recognize 15 organizations joining Trucking HR Canada's Women's Leadership Accord.

This brings the total to 29 Accord signatories to date, including the 14 organizations that joined at Women with Drive in Toronto in March.

The ceremony celebrated organizations committed to or with demonstrated excellence in concrete actions to recruit, retain, and support women, encourage their success, and showcase opportunities in our sector for a fulfilling career.



"We're excited to welcome these organizations to the Women's Leadership Accord and celebrate them being leaders in advancing the sector's workforce," says Angela Splinter, CEO, THRC. "These organizations are blazing the trail in attracting the best and most qualified talent – half of whom are female career seekers – and are vital to ensuring our sector remains competitive now and into the future."

"Promoting a diverse and inclusive trucking industry is a core value at the Manitoba Trucking Association," says Aaron Dolyniuk, Executive Director, Manitoba Trucking Association. "We are proud to be one of the original signatories of Trucking HR Canada's Women's Leadership Accord and remain committed to supporting the recruitment and advancement of women into leadership roles throughout the industry."

The organizations who joined the Women's Leadership Accord today are:



- Arrow Transportation Systems Inc.
- British Columbia Trucking Association
- Caneda Transport Ltd.
- Caron Transportation Systems
- ColdStar Solutions Inc.
- Compass Transport
- Manitoba Trucking Association
- Northern Resource Trucking
- Parkland Corporation
- Payne Transportation Ltd.
- Rosenau Transport | GLS
- Ryder System Inc.
- Saskatchewan Trucking Association
- Trimac Transportation
- White Court Transport

Thanks to the efforts already underway from these and other forward-thinking employers, women employed in trucking and logistics increased by 27% in 2021 over 2016 — that's 26,235 women joining our industry who recognize the opportunities for fulfilling careers in the sector.

Intake for the Women's Leadership Accord is ongoing. There are two steps to join:

1. **Commit:** Request to sign on; receive a Certificate of Commitment by committing to meet the program's four pillars of gender equity, inclusivity, safety, and empowerment.
2. **Earn the Certificate of Excellence:** demonstrate everything you have in place to take action in the areas of leadership, attraction and recruitment, retention, health and safety, and community engagement.

[Find out more about the Women's Leadership Accord and how to sign on.](#)

This project is supported by **Women and Gender Equality Canada.**



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Caption: 15 organizations celebrated joining the Women's Leadership Accord in a special ceremony at Western Women with Drive in Calgary on April 30. The Accord is a new initiative from Trucking HR Canada to recognize employers who are leaders in making their workplaces great for women.

Trucking HR Canada is the country's only national, non-profit workforce development council and the most trusted source for labour market intelligence, and advancing industry-leading HR solutions, for our national trucking and logistics workforce. We collaborate, partner, and work with a dynamic national-provincial-territorial network, including employers, industry associations, government, and industry professionals to ensure Canada's freight transportation network has the skilled workforce required for today and into the future.

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