



FOR IMMEDIATE RELEASE

Successful Western Women with Drive wraps up on positive note

OTTAWA, ON (May 1, 2025) — Western Women with Drive, presented by Trucking HR Canada (THRC) in partnership with the Western provincial trucking associations, wrapped up after a positive and productive day of learning and networking.

“It was a great day of meaningful learning and networking with industry professionals from across all Western provinces,” says Angela Splinter, CEO, Trucking HR Canada. “Thank you to our partners: Alberta Motor Transport Association, British Columbia Trucking Association, Manitoba Trucking Association, and Saskatchewan Trucking Association.”

Western Women with Drive is Western Canada’s premiere event to connect career-forward leaders and emerging talent dedicated to advancing a modern and diverse workforce.

The day included a keynote address from internationally renowned psychologist Dr. Jody Carrington and an inspiring morning kick-off with Angela Champ. Attendees heard new insights from THRC research into women in trucking and logistics, as well as an exclusive panel discussion about regional workforce strategies featuring representatives from provincial associations.

The day was capped off with a ceremony to celebrate 15 new organizations who signed on to the Women’s Leadership Accord. This brings the total to 29 Accord signatories to date, including the 14 organizations that joined at Women with Drive in Toronto in March. [Read more about the Accord.](#)

Closing remarks were delivered by Aaron Dolyniuk, Executive Director, Manitoba Trucking Association who thanked Accord signatories for leading the way forward by committing to concrete actions to recruit, retain, and support women, encourage their success, and showcase opportunities in our sector for a fulfilling career.

The annual Women with Drive Leadership Summit in Toronto, now in its 11th year, delivers professional learning and networking opportunities for men and women committed to diversity in the workforce. Western Women with Drive, held since 2015, offers the same type of networking and professional development opportunities but with a regional focus and in a Western location.

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Trucking HR Canada is the country's only national, non-profit workforce development council and the most trusted source for labour market intelligence, and advancing industry-leading HR solutions, for our national trucking and logistics workforce. We collaborate, partner, and work with a dynamic national-provincial-territorial network, including employers, industry associations, government, and industry professionals to ensure Canada's freight transportation network has the skilled workforce required for today and into the future.

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Angela Champ - speaker



Dr. Jody Carrington - keynote speaker



**Women's Leadership Accord -
15 new organizations became signatories**



**Closing remarks -
Aaron Dolyniuk , Manitoba
Trucking Association**



**THRC updates: key sights to steer your workforce strategy
with Craig Faucette and Dr. Melissa McGregor**



**Western workforce initiatives panel
discussion with BCTA, AMTA, STA, MTA**



**Professional learning, networking remain
top reasons for attending WWWD**



**Trucks for Change
Network - Betsy Sharples**