



FOR IMMEDIATE RELEASE

Trucking HR Canada reorganizes to enhance strategic offerings

OTTAWA, ON, September 2, 2025 — Trucking HR Canada (THRC) is announcing a strategic reorganization to support our focus on national workforce strategy for the trucking and logistics sector.

“This new structure facilitates continued growth and enhanced performance across all functional areas,” says Angela Splinter, CEO, THRC. “It empowers us to deliver our mission as the country’s centre of excellence in producing evidence-based resources that address workforce challenges and opportunities.”

The reorganization includes changes to several key personnel positions:

- **Craig Faucette becomes Chief Operating Officer (COO)**, responsible for overseeing daily operations and supporting the CEO in strategic operations. He previously held the role of Chief Program Officer.
- **Rebecka Freels, the new Chief Communications Officer (CCO)**, was previously Director of Communications and Marketing. She is now responsible for the Top Fleet Employer Program, Women with Drive initiatives, and all strategic communications. She manages a staff complement of managers, co-ordinators, and the new Director of Programs.
- **Alero Okujagu becomes Director of Programs** and leads all employer-focused non-governmental programs including our Top Fleet Employer Program, Women with Drive, and Women’s Leadership Accord initiatives. She previously held the position of Senior Manager.
- **Tanara Ferguson is the new Director of Projects**, reporting to the COO. She manages our team of project and program managers responsible for government-funded initiatives. Before this new role, she was a Senior Manager on contract.



THRC continues to work hard to ensure our sector remains a priority with government funders, along with ensuring the growth and impact of key projects and programs including our Top Fleet Employer Program.

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Trucking HR Canada is the recognized national authority on workforce strategy for the trucking and logistics sector. We're a non-profit centre of excellence, engaging with employers, governments, think tanks, industry groups, and stakeholders.

Media contact:

Rebecka Freels
Chief Communications Officer
rfreels@truckinghr.com