



Exclusive fall series now delivers even more bottom-line boosting webinars

## THRC announces Fall webinar series

**OTTAWA**, ON (September 8, 2025) — This Fall, Trucking HR Canada (THRC) is expanding its exclusive webinar series to support employers in navigating ongoing industry challenges and preparing for the future of work. The Q4 lineup, running from September through December 2025, is now live — view the full schedule and register today.

"THRC webinars are tailored specifically to the trucking and logistics sector and are not available anywhere else," says THRC's Chief Operating Officer, Craig Faucette. "Our team of in-house experts, economists, and a carefully selected network of legal advisors and specialists deliver the insights and tools our sector needs most — all in one place."

All webinars take place online on Wednesdays at noon ET and are free. Many webinars are available with simultaneous French translation.

Highlights from the Q4 2025 series include:

- What do Top Fleet Employers know that you don't yet?: A two-part feature offering insider perspectives on award-winning strategies from award winning 2025 Top Fleet Employers.
- **Boosting employee productivity**: A timely session on what HR leaders can do now to improve performance as Canadian businesses face rising pressure to do more with less.
- Managing complex employee leaves: Legal guidance from top lawyers with deep expertise in trucking-sector HR challenges.
- What your employees aren't telling you and how to help: Insights into uncovering hidden issues that impact morale and retention.
- Raising the bar on driver safety: Learn about THRC's free, practical tools every fleet should be using to build a culture of safety.
- **Preventing negative workplace interactions that contribute to turnover**: How to build safer, more respectful environments.



Register now and gain actionable strategies to strengthen your workforce and stay ahead in a rapidly evolving industry.

Don't miss a single webinar announcement: Subscribe to our newsletter.

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Trucking HR Canada is the recognized national authority on workforce strategy for the trucking and logistics sector. We're a non-profit centre of excellence, engaging with employers, governments, think tanks, industry groups, and stakeholders.

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